



## Getvisibility signs global distribution agreement

### PIRES INVESTMENTS PLC

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#### Pires Investments plc

("Pires" or the "Company")

#### Getvisibility signs global distribution agreement with StarLink

Pires Investments plc (AIM: PIRI), the investment company focused on next generation technology, is pleased to announce an update on its investment in Getvisibility, an artificial intelligence data management and security company that Pires is invested in, both directly and through its investment in Sure Valley Ventures ("SVV").

Getvisibility has recently announced that it had signed a global distribution agreement with StarLink, a leading distributor of security related technologies. This distribution agreement is an extension of an existing arrangement between Getvisibility and StarLink that covered the US. The partnership with StarLink has resulted in several proof of concept implementations across large financial institutions and utilities service providers across the Middle East.

In the post-pandemic, hybrid work phase, organisations with remote workforce are becoming increasingly vulnerable to threat of attacks, especially due to unsecure home devices, employee negligence and in some case malicious workers, which is putting corporate information at a huge risk. This calls for security measures and policies that needs to be considered from the inside out - beginning with secure users and company data. The best approach would be to automate the classification process so that when workers make an error, sensitive data can still be detected and stays intact.

Getvisibility, a leader in data visibility and control, uses state-of-the-art artificial intelligence ("AI") to classify and secure unstructured information, allowing organisations to quickly visualise their data footprint where new and changing data risks have become evident, thus allowing for proactive data management and security. Its dual-approach provides flexibility to employees to manually classify data whilst also being created with suggestions and automated checking. Getvisibility also provides risk and compliance assessments as well as enforcing protection on sensitive data.

Pires has a circa 20% interest in SVV, a venture capital fund focused on investing in the software technology sector with a specific focus on Artificial Intelligence, the Internet of Things and Immersive Technologies. On 10 March 2020, Pires announced that it had agreed to invest €250,000 in Visibility Blockchain Limited, a private company incorporated in Ireland which trades under the name Getvisibility.

#### Peter Redmond, Chairman of Pires, commented:

"We are pleased to note Getvisibility's global distribution agreement with StarLink, which follows its successful partnership in the US. While companies are adapting to a hybrid model of employees working from the office and from home, the threat of data attacks is increasing. This global distribution agreement reflects the growing necessity for companies to protect themselves as a result.

"Getvisibility's industry leading AI capabilities should mean it is well-positioned to capitalise on the further expected demand in the sector. We look forward to updating the market on progress in due course."

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#### Notes to Editors

##### About Pires Investments plc

Pires Investments plc (AIM: PIRI) is an investment company providing investors with access to a portfolio of next generation technology businesses with significant growth potential.

The Company is building an investment portfolio of high-tech businesses across areas such as Artificial Intelligence ("AI"), Internet of Things ("IoT"), Cyber Security, Machine Learning, Immersive Technologies and Big Data, which the Board believes demonstrate evidence of traction and the potential for exponential growth, due to increasing global demand for development in these sectors.

For further information, visit: <https://piresinvestments.com/>.

##### About Getvisibility

Getvisibility is an artificial intelligence security company addressing the substantial and increasing problem which corporations face in storing, sorting, accessing and protecting data. Getvisibility has developed and launched a software platform using artificial intelligence that delivers visibility over a wide range of data.

Further details about Getvisibility can be found at <https://www.getvisibility.com/>.

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