



Low6 raises US\$5 million in pre-IPO funding round

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Pires Investments plc

("Pires" or the "Company")

Low6 raises US\$5 million in pre-IPO funding round

Pires Investments plc (AIM: PIRI), the investment company focused on next generation technology, is pleased to provide an update on its investment in Low6 Limited ("Low6"), the company that has developed a next-generation sports betting platform.

Low6 has successfully raised a total of US\$5 million in a funding round which the company will use to fund continued growth, in particular its expansion into the US.

Low6 has steadily grown since inception and through 2021 the company continued to build its product and service offering, resulting in new partners and contracts, including recent partnerships with the NBA Detroit Pistons, the NFL Cincinnati Bengals, the NFL Jacksonville Jaguars and the PGA TOUR. Low6 was also awarded the 2020 EGR "Virtual and Fantasy Sports Operator" and "2021 Rising Star" awards.

Low6's plans to IPO remain on track, with a listing expected in 2022. Further information on Low6 can be found at <https://low6.com/>.

Nicholas Lee, Director of Pires, commented:

"We are delighted to note Low6's successful funding round, raising US\$5 million, which will be used to fund its continued growth into the US. We are glad to note how successful 2021 was for the company, resulting in numerous new significant partnerships and contracts. We look forward to updating the market on Low6's progress as it moves towards an IPO."

Enquiries:

Pires Investments plc Tel: +44 (0) 20 3368 8961
Nicholas Lee, Director

Joint Broker Tel: +44 (0) 20 7469 0935
Peterhouse Capital Limited Tel: +44 (0) 20 7469 0936
Duncan Vasey/Lucy Williams

Joint Broker Tel: +44 (0) 20 3167 7221
Tennyson Securities
Peter Krens

Financial media and PR Tel: +44 (0) 20 3004 9512
Yellow Jersey
Sarah Hollins
Henry Wilkinson
Annabelle Wills

Notes to Editors

About Pires Investments plc

Pires Investments plc (AIM: PIRI) is an investment company providing investors with access to a portfolio of next generation technology businesses with significant growth potential.

The Company is building an investment portfolio of high-tech businesses across areas such as Artificial Intelligence, Internet of Things, Cyber Security, Machine Learning, Immersive Technologies and Big Data, which the Board believes demonstrate evidence of traction and the potential for exponential growth, due to increasing global demand for development in these sectors.

For further information, visit: <https://piresinvestments.com/>

About Low6

Low6 is a leader in sports gaming technology that powers franchises with their own branded gaming experiences to engage and monetize their digital fanbases. For the fans, by the fans - Low6 inspires innovative and creative solutions that redefines future sports mobile gamification.

For further information, visit: <https://www.low6.com>

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