

Reach Non Regulatory Reach Announcement

EVERYANGLE ACCELERATES EXPANSION

[MINDFLAIR PLC](#)

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Mindflair plc

("Mindflair" or the "Company")

Mindflair portfolio company Everyangle accelerates expansion and secures major AI innovation award

Mindflair plc, the company focused on investing in Artificial Intelligence ("AI") related technology, is pleased to update shareholders on recent commercial and industry developments at its portfolio company, Everyangle Limited ("Everyangle") (www.everyangle.ai).

Everyangle is a technology company pioneering Vision AI for physical retail. Its platform analyses in-store behaviour and operations in real time, enabling global retailers to measure performance, optimise layouts and enhance customer experience with online-level precision. Everyangle has continued to scale its international footprint and technology leadership, supporting some of the world's most recognised fashion brands and receiving global industry recognition.

Key highlights

Primark Middle East launch

Everyangle's Vision AI has been deployed in Primark's first ever Middle East store in Kuwait, in partnership with the Alshaya Group. The opening of its 60,000 sq. ft flagship store marks Primark's entry into the region and demonstrates Everyangle's capability to support large-scale, global expansion initiatives.

Expansion with H&M across GCC markets

Everyangle has expanded its collaboration with H&M, now powering Vision AI across stores in the United Arab Emirates, Kuwait and the Kingdom of Saudi Arabia. This reflects strong demand from global fashion brands seeking to optimise in-store customer experience, efficiency and sustainability.

Cisco Global AI Innovation Award

Everyangle has been awarded the Cisco Global AI Innovation Award at the Cisco Partner Summit 2025. The award recognises the company's next-generation Vision AI platform, **Horizons**, which enables global retailers to understand and optimise physical environments with a level of intelligence previously only possible online.

Nicholas Lee, Director of Mindflair, commented:

"This set of commercial wins and global industry validation underscores Everyangle's position as an important retail intelligence platform. We believe its technology will continue to enable leading global brands to enhance their operations, improve decision making and strengthen customer experience. Everyangle's progress reflects the quality of the companies within the Mindflair portfolio."

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Notes to Editors

Mindflair plc (AIM: MFAI) is an investment company providing investors with access to a portfolio of next generation technology businesses focused on AI with significant growth potential. The Company is building an investment portfolio of high-tech businesses focused on Artificial Intelligence, across such areas as Internet of Things, Cyber Security, Machine Learning, Immersive Technologies and Big Data, which the Board believes demonstrate evidence of traction and the potential for exponential growth, due to increasing global demand for development in these sectors. For further information, visit: <http://www.mindflair.tech/>.

Everyangle is a Vision AI platform enabling retailers to analyse and optimise in-store performance with real-time intelligence previously only possible online. Its Horizons platform supports leading global retailers, including Primark and H&M, across Europe and the Middle East. Everyangle was recently recognised with the Cisco Global AI Innovation Award for its work in advancing AI-driven retail analytics. For more information please visit: www.everyangle.ai

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